

Robert A. Long High School Alumni Association

Board Meeting
March 25, 2008
R.A. Long High School
Room 115

In Attendance: Doug O'Connor (1964), Mike Chess (1986), Darcie Chess (1986), Helene Watson (1961), Maureen Young (1961), Dee Whyte (1960), Arlene Hall (1953), Helen Whitcomb (1947), Maureen Parsons (1961), Lonnie Knowles (1991), Bob Stack (1961), Bert Karnofski (1977) and Steve Rookledge (as school liaison and member of class of 1990).

Visitors: None

Meeting Called to Order: 7:00pm by Doug O'Connor.

Treasurers Report: Given by Darcie and Mike Chess

Checking Balance: \$8,007.04

Reader Board Balance: \$1,144.38

Booster Club Reader Board Balance: \$7,212.29

Future Projects: \$1,074.97

Golf Tournament Fund: \$1,131.65

TOTAL: \$18,570.33

Deposits: \$1,765.00 on March 17th and \$165 on March 25th.

Certificate: Booster Club rolled over for a one year term. Darcie has a Lifetime Membership Card for Joe Moses, Lonnie will see that he gets it.

Received: Memorial contribution of \$500 from Dan Evans for a relative. Request from class of 2008 for contribution towards graduation party. Helene made a motion to donate \$200, was seconded by Maureen Y, passed unanimously. Letter from Bratrud Middleton Insurance indicated they don't give donations, letter should not have gone to the business but to Russ Moon. Some letters have been returned for wrong addresses Darcie doesn't know what year they graduated, she was able to get address for most with help but the following she needs help with; Jerry Hanley and George Dietrick (Doug has his address). A postcard with a picture of the high school was received from a member of the class of 1939, Darcie gave it to Dee for inclusion in the scrapbook. Gallery Diamonds gave Dee and envelop with \$205 for merchandise sales.

Outstanding Bills: Kimmel invoices paid \$440.60 and \$796.23 and \$190 to the Go 4th Association. We are still waiting for information in order to pay \$2000 towards the purchase of equipment for the auditorium sound system.

Membership: One new member since the last board meeting Raymond Karnofski. A steady input of renewal donations.

Merchandise Sales: Maureen brought some of the merchandise so Mike can take pictures in order to have the pictures on the web page.

Old Business:

[1] Lonnie talked about the Joe Moses Court presentation ceremony at the Monticello Hotel on March 2nd. There were about 300 people in attendance and the whole presentation took about 3 hours. Lonnie indicated that it was all very nice and quite touching. KLTV was there and filmed the whole ceremony, it has already been on the air a few times.

[2] Doug will remind Dan Rua about the IRS update on our 501c3, which is due in May.

- [3] Booster Club meets April 9th at 6:30 in this room 115. Doug asked if someone is willing accompany him to the meeting and present our request to sell merchandise at a couple of Basketball games the next year.
- [4] Update on the registration of the R.A. Long logo Trademark, Superintendent talked to their attorneys and they thought it was a great idea to look into doing that. They said that the school board must decide if they think they can make money on the logo as to whether it is worth doing. Their primary reason that it would be worth registering the logo would be to insure that no one could use the logo in an inappropriate or derogatory manner. They also felt that it should be done for both high schools and felt it wouldn't be very expensive to do this. Mike asked if we could piggy back on their efforts to do the same with the Alumni Association logo. Doug indicated that he did not ask that question but will do so. If the school board decides to register the logo, it would be up to the school board to license certain businesses to be able to use the logo on merchandise that they sell. They also have to decide if they would make enough money to make it worth their while, or would they rile other businesses that aren't contacted but are currently donating money or merchandise to the schools. Doug will keep this board informed of their decision and with the second search for a new superintendent in the process we probably won't hear anything for awhile.
- [5] Darcie asked if we were going to look at purchasing some new merchandise to sell over the 4th of July. Doug we should talk to the Booster Club about us selling merchandise other than clothes to be sure that we won't be infringing on their sales.

New Business:

- [1] Doug asked Mike if he got an email in regards to a new format for the Hall of Fame application and he received something from Kelly prior to the last meeting. Mike has done what needed to be done to post it on the website and it is currently on the web site. Everyone should take a look at it to be sure that our suggestions were all incorporated into the new form. We are one of the few Alumni Associations and there are very few schools with a Hall of Fame and most schools just have it for sports.
- [2] Mike brought up the R.A. Long Historical Society in Kansas City and Dee had a copy of their newsletter and shared it with the rest of the board. He sent them an email indicating that we have a desire to establish some sort of a relationship to see what we could do to help promote both of our both of our groups. Mike received a letter from their Corresponding Secretary. Where do we want to go with this now and/or would anyone like to take on the task of working with them to see what we could do. Maybe we could purchase some of the DVDs and sell them at the lake, but we may need to contact the Cowlitz County Museum before we do that because they are currently selling the DVDs. If nothing else at least they know that we exist, in case they would like to work with us in the future. Mike has a copy of the letter and passed it around for everyone to read.
- [3] Dee announced that she won't be at the next meeting because she will be attending the Kentucky Derby.

Adjournment: 7:35 pm by Doug O'Connor
Next meeting April 29, 2008
Place: R.A. Long High School
Room 115

Respectfully submitted by,
M. Helene Watson, Secretary
R.A. Long Alumni Association