

Robert A. Long High School Alumni Association

www.ralongalumni.org

Board Meeting
January 26, 2010
R. A. Long High School
Classroom 115

Board Members in Attendance: Mike Chess (1986), Darcie Chess (1986), Maureen Young (1961), Helene Watson (1961), Bob Stack (1961), Maureen Parsons (1961)

Board Members Absent: Doug O'Connor (1964), Dee Whyte (1960), Bert Karnofski (1976), Dyarle Sharkey (1961), Margie Wixon (1961), Arlene Hall (1953), Helen Whitcomb (1947)

Guests: Rich Reeves (1986) Principal of R.A. Long High School and Ty Morris R.A. Long High School Athletic Director

Meeting Called to Order: 7:10 pm by Mike Chess

Treasurers Report: Filed the annual state required corporation renewal documents online this year as required and paid the \$10 fee required using her personal American Express card.

Merchandise sales from the Hall of Fame and over the holidays amounted to about \$400. No new memberships.

A new more up to date credit card processing machine would cost about \$140 but would also require that it be connected up to a phone line to be used. We would not be able to use it at the lake. Darcie talked about the escript program at Safeway where a percentage of what you spend can go to a local school. Per Ty that money would go towards a promotional account that pays for calendars and publicity for things like the Hall of Fame.

Checking Balance: \$4,922.45
Balance of Certificate #18: \$1,224.80
Balance of Certificate #20: \$2,320.43
TOTAL: \$8,467.68

Paid Invoices: Kimmel \$265.30 for the white caps
Bankcard Services \$108.65

Donations: Class of 1939 balance left in their account \$77.07
Doug's daughter Tara donated \$50.00 in Doug's name.
Miscellaneous donations since November about \$260.

Old Business:

- [1] Helene will contact John Tiegen the science teacher about what he still needs to go with his hand held computers and how much money is needed.
- [2] Ty Morris reported that Mr. Reeves would like to have a couple of Foosball tables and a couple of Air Hockey table for the cafeteria. Since there is no common area they would be available for the students before school, during lunch and at dances. We need to know how much money he is talking about and where they can be purchased.
- [3] We need to think about ways to publicize some of the projects that we fund, like we did with the artwork.

- [4] Bob Stack brought the pictures he took at the Hall of Fame awards ceremony plus some pictures of the front of the high school for Mr. Reeves. Ty indicated that he has had inquiries from several of the Hall of Fame inductees who would like pictures of the ceremony and miscellaneous other pictures. The R.A. Long Historical Society in Kansas City would like some pictures of Longview to use in their news letter. Darcie suggested that maybe Bob could contact them and furnish them with what they need.
- [5] An alumni by the name of Wilbur Fix who has written a book about the Bon Marche, will be in Longview sometime during the month of February doing publicity and a book signing to promote his new book. His agent indicated that while he is here he would like a tour of the high school and Doug thought it would be nice if one or more of our board members would be available to accompany him on the tour. Mike will contact the publicist to get a date and more details.

New Business:

- [1] Darcie received an email from Lanny Davis who was unable to attend the Hall of Fame and as part of the football team and would like his certificate. This information was turned over to Ty.
- [2] Ty discussed the fact that they are in need of someone to take over the volunteer position that Kelli Davenport has been doing organizing everything for the Hall of Fame. She was working part time at the high school and had time to do the Hall of Fame but she has been reassigned a full time position at one of the elementary schools.
- [3] Darcie received the paper work for the rental space at the lake for the Go 4th. It was decided that we want the same type of booth we had last year which is \$225 for a curbside booth.
- [4] The website received an email from someone by the name of Gary Utterbach who wants to sell three year books to us for \$40. Helene will contact him on a personal basis since the association doesn't to start buying items when so far we have had them donated to us.
- [5] Darcie made a suggestion that maybe we could sell checkbook covers with the logo on them and someone else brought up the suggestion that we order red sweatshirts.

Adjournment: 8:10 pm by Mike Chess, Vice President
Next Board meeting: February 23, 2010
Place: Room 115

Respectfully submitted by,
M. Helene Watson, Secretary
R.A. Long Alumni Association